

UHL 4022 : EXPOSITORY WRITING

COMPARE AND CONTRAST PROJECT

Purpose: This writing assignment should help you learn to research about an area which is of interest to you. You will be required to compare and contrast logically to produce a balanced and insightful piece of writing.

Topic: Choose a topic preferably in an engineering or technical field. Make sure there is something interesting and / innovative that you can write about. You should show that you have researched the issue in depth and given the matter careful thought.

Tone: Use a formal and unbiased tone

Format: Typed, double-spaced, **500-1000 words**, not counting references page(s), Font size should be 12 pt. Please choose a font that is easily readable. For example, Arial, Times New Roman, Verdana, Tahoma.

Sources: Use at least 2 outside sources for your paper. Remember to hand in hard copies of all sources that you use. Failure to do so will result in a penalty of not less than 50% of your final mark for this writing project.

Citation: APA / IEEE

Suggested essay structure

Organization: use either the **block** structure or **point by point** format.

Introduction: Refer to notes for unit 1 how to present your attention getter and background.

Thesis statement: Make sure your thesis statement is **specific** and clear. State the points that you would like to compare and contrast. Remember also the thesis statement should **not** be a question.

Details: Include information that you think is necessary to suit the audience and purpose. The graphics should be meaningful, i.e. used to explain an idea or concept.

Conclusion: In compare and contrast writing, the writer would conclude by giving recommendation.

Deadline: Week 9